



TRAINING MODULE

7 Cs OF COMMUNICATION

TRAINING HOURS / DAY	DURATION	MAX. PARTICIPANTS
5	1 days	30

CONTENT

- Introduction & overview of effective communication
- 7 Cs and its importance for effective communication
- Strategies to design effective communication using all key elements
- Invent sample communications for Real life context
- Understand importance of non-verbal Communication elements for effectiveness
- Deliver the sample communication Through a role play

METHODOLOGY

The module will be delivered through workshop that will encourage F2F interaction with lot of brainstorming, discussion and active participation. Participants will present a role play at the end to showcase their learning of the workshop.

WHO SHOULD ATTEND?

Communication skills is life blood of any organisation and a lapse in effective communication leads to hampering of desired outcome. Every professional who aims to overcome communication glitches and aspires to be an effective communicator.

VENUE

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