

# PHARMA HEALTH CLUB

SAFE USE OF MEDICINES FOR BETTER HEALTH

1<sup>st</sup> January, 2017

Page 01

What is  
*Jan Aushadhi Yojana*?

Page 02

What is  
Generic medicines?

Page 03

Comparison between  
Generic and Branded Drugs

## JAN AUSHADHI YOJANA



### A Govt. of India initiative to provide Quality medicines @ affordable price

#### What is Jan Aushadi Yojana?

**Jan Aushadhi** is a campaign launched by the Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers, Govt. of India, in association with Central Pharma Public Sector Undertakings, to provide quality medicines at affordable prices to the masses. Jan Aushadhi stores have been set up to provide generic drugs, which are available at lesser prices but are equivalent in quality and efficacy as expensive branded drugs. [1]

**Bureau of Pharma PSUs of India (BPPI)** is the implementing agency of Jan Aushadhi Yojana.

It was established in 2008 and comes under the Department of Pharmaceuticals with the support of all the Pharma CPSUs such as: Indian Drugs and Pharmaceuticals Limited (IDPL), Rajasthan Drugs and Pharmaceuticals Limited (RDPL) Karnataka Antibiotics and Pharmaceuticals Limited (KAPL) Bengal Chemicals and Pharmaceuticals Limited (BCPL) BPPI got registered as an independent society in 2010 under the Societies Registration Act, 1860. To resolve one of the biggest constraint faced by this Government initiative i.e. lack of public awareness, here we are sharing some important information about the same!

## ● Vision and Mission of Jan Aushadhi Stores

### ● Vision:

To bring down the healthcare budget of every citizen of India through providing quality generic medicines at affordable prices.

### ● Mission:

1. Create awareness among public regarding generic medicines;
2. Create demand for generic medicines through medical practitioners;
3. Create awareness through education and awareness program that high price need not to be synonymous with high quality;
4. Provide all commonly used medicines covering all the therapeutic groups;
5. Provide all the related healthcare products too under the scheme.

## ● Objectives of Jan Aushadhi Stores: [3]

- To make available low priced quality medicines for all – thereby reducing the unit cost of treatment per person, more specifically for persons suffering from chronic ailments.
- To create demand for Generic Medicine and encourage doctors especially in the government hospitals to prescribe generic medicines to their patients.
- To create awareness among people about the efficacy of the generic drugs.

## ● What is Generic medicine? [1]

### What is a Generic? – Simple Generic

- Compared with the innovator the generic drug has
  - Same API (active pharmaceutical ingredient) ✓
    - Different salt forms, hydrates and crystal forms of API generally OK
  - Same route of administration ✓
    - Eg oral, intravenous, subcutaneous not equivalent ✗
  - Same dosage form ✓
    - Oral -Tablet or capsule not interchangeable ✗
    - Parenteral - solution and freeze dried not interchangeable ✗
  - Same strength eg 40mg tablet; 10mg/mL injection ✓
  - Same conditions of use eg administer with food etc ✓
  - Inactive ingredients approved for a similar drug ✓
  - Same drug blood profile as innovator ie is bioequivalent ✓
- Generic is interchangeable with innovator in clinical use

- Generic medicines are unbranded medicines which are equally safe and having the same efficacy as that of branded medicines in terms of their therapeutic value.

- The prices of generic medicines are much cheaper than their branded equivalent.

## ● What about the quality and safety of drugs available at Jan Aushadhi Stores? [1]

- The drugs sold at Jan Aushadhi Stores (Generic drugs) are having the same efficacy and therapeutic value as that of branded medicines.
- The advantage that patients are getting is cost of generic medicines is much cheaper than their branded equivalent even though having the same quality as that of branded medicines.
- Medicines manufactured by only CPSUs were being supplied to Jan Aushadhi Stores. Since CPSUs are not able to make supply of all the 361 medicines proposed to be supplied to JAS, procurement of medicines which the CPSUs are not able to supply are being made from the private manufacturers. These medicines after getting tested from empanelled NABL Laboratories and sent to JAS through Superstockists appointed by BPPI.

## ● Which Pharmaceutical products are available at Jan Aushadhi Stores (JAS)? [4]

- At present 649 pharmaceutical products including single drug strip, combination drugs as well as regular surgical products are covered by this scheme.
- The detailed list of same with their respective price is available on : <http://janaushadhi.gov.in/data/MRPList.pdf>



### Why should anyone go for J.A.S. rather than Branded drugs???

#### Comparison Between

#### JAN AUSHADHI MEDICINE PRICE & BRANDED DRUGS

Name of Salt	Dosage	Pack	Average Market Price of Branded Medicines(Rs.)	Prices of Generic Medicines sold in Jan.Aushadhi generic drug stores (Rs.)
Tablet Ciprofloxacin	250 mg	10	55.00	11.10
Tablet Ciprofloxacin	500 mg	10	97.00	21.50
Tablet Diclofenac SR	100 mg	10	51.91	3.35
Tablet Cetirizine	10 mg	10	37.50	2.75
Tablet Paracetamol	500 mg	10	13.56	2.45
Tablet Nimesulide	100 mg	10	38.66	2.70
Cough Syrup	110 ml	bottle	33.00	13.30

### How and when can the drugs can be purchased from Jan Aushadhi Store (JAS)?

• **How:** OTC products can be purchased by any individual without a prescription. A prescription from a registered medical practitioner is necessary for purchase of schedule drugs.

• **When:** The normal working hours of JAS are 8 Am to 8 PM.

### Where can I find Jan Aushadhi Store in Rajkot???

#### ADDRESS:

Jan Aushadhi Medical Store  
Shop no 2, Triveni Sangam Appartment,  
Kishan Para Chok, Mahila College Road,  
Opp. Divya Bhaskar Office, Rajkot, 360001  
FOR LOCATION OF JAS IN OTHER CITIES –

#### STATES REFER

[http://janaushadhi.gov.in/jan\\_aushadhi\\_stores.html](http://janaushadhi.gov.in/jan_aushadhi_stores.html)

The government has planned to open 3000 Jan Aushadhi stores in 2016-17. Rs.35 crore has been allotted for Jan Aushadhi stores in this budget. Recently, the government has stated that the scheme will be relaunched soon with private participation and will be renamed as the **Prime Minister's Jan Aushadhi Yojana**.

For more detail please have a look at brochure of Jan Aushadhi Yojana available on: [http://janaushadhi.gov.in/data/PMJAY%20Brochure\\_lr.pdf](http://janaushadhi.gov.in/data/PMJAY%20Brochure_lr.pdf)

## References:

1] What is Jan Aushadhi Yojana? Available on: <http://janaushadhi.gov.in/faq.html> (Accessed on: 25.12.16)

2] Image of Jan Aushadhi Logo. Available on: <http://tmc.nic.in/image/Shop.jpg> (Accessed on: 25.12.16)

3] Information about BPPI. Available on: <http://www.gktoday.in/iaspoint/current/jan-aushadhi-scheme/> (Accessed on: 25.12.16)

4] Product list @ J.A.S. with price. Available on: <http://janaushadhi.gov.in/data/MRPList.pdf> (Accessed on: 25.12.16)

5] Image of comparison between prices of J.A. and branded drug. Available on: [http://4.bp.blogspot.com/-OnlqIVVWvys/UK-uU9DDw-I/AAAAAAAAAIw/jqzthPPBeRw/s1600/comparison\\_branded\\_generic\\_medicine.jpg](http://4.bp.blogspot.com/-OnlqIVVWvys/UK-uU9DDw-I/AAAAAAAAAIw/jqzthPPBeRw/s1600/comparison_branded_generic_medicine.jpg) (Accessed on: 25.12.16)

6] Address of Jan Aushadhi Store in Rajkot. Available on: [http://janaushadhi.gov.in/jan\\_aushadhi\\_stores.html](http://janaushadhi.gov.in/jan_aushadhi_stores.html) (Accessed on: 25.12.16)