

# PHARMA HEALTH CLUB

SAFE USE OF MEDICINES FOR BETTER HEALTH

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## MUKHYAMANTRI AMRUTUM (MA) YOJANA




### What is Mukhyamantri Amrutum Yojana?

- For people who are living below poverty line & lower income group, an illness not only represents a permanent threat to their income and earning capacity, but in many cases it results in the family falling into a trap of debt. When need to get treatment arises for a poor family they often ignore it because of lack of resources, fearing loss of wages, or they wait till the last moment when it is too late. These families are pushed into a vicious debt poverty cycle due to excessive expenditures arising out of catastrophic health shocks. [1]
- To address this key vulnerability faced by the BPL population in the Gujarat, Mukhyamantri Amrutam "MA" Yojana was launched on 4th September, 2012 by Government of Gujarat. [1]
- People falling under the category of Lower Middle class and not having sound financial background, but they are not included in BPL, can't receive free treatment.
- So, Based on feedback from various stakeholders, the Scheme was extended to "all the families having an annual income Rs.1.20 lakh or below Rs.1.20 lakh per annum names as Mukhyamantri Amrutam Vatsalya" in August 2014. [3]

### Who can take advantage of this Scheme – Eligibility criterias? [3]

- The beneficiary is any Below Poverty Line (BPL) family, whose information is included in the district BPL list prepared by the State government rural development department and urban development department. The eligible family needs to come to the enrollment station, and the identity of the household head needs to be confirmed by the authorized official.
- The beneficiary who is having an annual family income of Rs.1.20 lakh or below Rs.1.20 lakh. After availing Income Certificate, beneficiaries can get "MA Vatsalya" Card and for that the following officers have been appointed to give income certificate to the beneficiaries:
  - District Collector
  - District Development Officer
  - Deputy Collector / Assistant Collector
  - Province Officer
  - Deputy District Development Officer
  - Taluka Mamlatdar
  - Taluka Development Officer
  - Deputy Mamlatdar
- The eligible family needs to come to the enrollment station, and the identity of the household head needs to be confirmed by the authorized official.

### 🔗 Strategies & Programme Activities [1]

- 🔗 Mukhyamantri Amrutam “MA” & “MA Vatsalya” Yojana provides tertiary care treatment to Below Poverty Line (BPL) population & to the families having an annual income Rs. 1.20 lakh or below Rs.1.20 lakh per annum.
- 🔗 All beneficiaries can avail cashless quality medical and surgical treatment for catastrophic illnesses related to:
  - (1) Cardiovascular diseases,
  - (2) Renal (Kidney) diseases,
  - (3) Neurological diseases,
  - (4) Burns,
  - (5) Poly-Trauma,
  - (6) Cancer (Malignancies)
  - (7) Neo-natal (newborn) diseases
 which covers 544 defined procedures along with their follow ups.

### 🔗 How much medical coverage is provided under “MA” & “MA Vatsalya” Yojana? [1]

- 🔗 The Sum assured is up to Rs.2,00,000/- per family per annum on a family floater basis.
- 🔗 Rs. 300/- is paid to the beneficiary as transportation charges for every instance of availing treatment from the empanelled hospital.

### 🔗 How to avail the benefits of MA or MAV yojana? [1]

- 🔗 To avail benefits every family has issued a QR coded card (Quick Response Coded Card). This card contains the photograph of the head of the family/spouse, a unique registration number (URN), District name, Taluka name & Village name and the biometric thumb impressions of all the enrolled family members along with the details are stored on the central server which can be fetched online at the click of a button.
- 🔗 “MA Vatsalya” Card is compulsory for availing treatment. After availing Income Certificate, beneficiaries can get “MA Vatsalya” Card

### 🔗 How to enroll for this? [1]

- 🔗 For beneficiaries enrolment, 251 Taluka kiosks and 67 Civic Centre kiosks have been

established at the Taluka and City civic center Kiosk where beneficiaries can enroll themselves, can get his/her card split, can addition/deletion of family members, and can get a new card in case of lost card.

- 🔗 Mobile kiosks with 10 kits are also provided at each district for growingly enrollment. .

### 🔗 Where to contact in Hospital for taking advantage of this scheme?

- 🔗 Visit Hospital Help desks at respective hospitals:



For encouraging Quality services, Hospitals accreditation by NABH / JCI (Joint Commission International) / ACHS (Australia) or by any other accreditation body approved by International Society for Quality in Healthcare (ISQua) are given Quality Incentives of 10% extra package change over and above the package rates.

### 🔗 Key Features of this Scheme: [1]

- 🔗 This is a 100 % State funded scheme where the fund directly goes to the service providers.
- 🔗 To have healthy competition and not to replace public institutions consciously, it was decided to empanel both private and public/trust/Grant-In-Aid hospitals to render their services under 'MA'.
- 🔗 Package rates selected under 'MA' are derived from the market through competitive bidding process via e-tendering. Unlike from other states which went by the recommendation by Advisory Committee members in this Scheme.
- 🔗 An Implementation Support Agency has been appointed for claim processing and appointment of Regional Coordinator, District Coordinator & Arogya Mitra.

- A dedicated state owned data centre and server is established with a storage capacity of 5 TB to deal with the voluminous data being generated. The IT Support Agency, (n) Code

Solutions, is responsible for the development of software, enrollment of beneficiaries, setting up of Taluka kiosks etc.

HOSPITAL NAME	SPECIALITY (CLUSTER)	EMPANELMENT DATE
STERLING ADD LIFE INDIA LTD RAJKOT	(2) CARDIOLOGY (3) CARDIOTHORASIC SURGERY (4) CARDIOVASCULAR SURGERY (5) GENITOURINARY SURGERY	17/Sep/12
B.T. SAVANI KIDNEY HOSPITAL	(5) GENITOURINARY SURGERY	31/Dec/12
SHRI SATYA SAI HEART HOSPITAL RAJKOT	(3) CARDIOTHORASIC SURGERY	4/Jan/13
KRISHNA MULTISPECIALITY HOSPITAL MORBI	(1) BURNS (5) GENITOURINARY SURGERY (8) POLY TRAUMA (11) SURGICAL ONCOLOGY	5/Feb/13
N. P. CANCER HOSPITAL (RAJKOT CANCER SOCIETY)	(9) MEDICAL ONCOLOGY (10) RADIATION ONCOLOGY	9/Jul/14
UNICARE HOSPITAL	(2) CARDIOLOGY (3) CARDIOTHORASIC SURGERY (4) CARDIOVASCULAR SURGERY	1/Apr/15
H. J. DOSHI HOSPITAL	(5) GENITOURINARY SURGERY	21/Aug/15
N. M. VIRANI WOCKHARDT HOSPITAL RAJKOT	(2) CARDIOLOGY (3) CARDIOTHORASIC SURGERY (4) CARDIOVASCULAR SURGERY (5) GENITOURINARY SURGERY	4/Jul/16
CHRIST HOSPITAL, RAJKOT	(2) CARDIOLOGY (3) CARDIOTHORASIC SURGERY (4) CARDIOVASCULAR SURGERY (6) NEURO SURGERY (8) POLY TRAUMA	30/Sep/16
SHREE JALARAM RAGHUKUL SARVAJANIK HOSPITAL, RAJKOT	(2) CARDIOLOGY (6) NEURO SURGERY (8) POLY TRAUMA	30/Sep/16
PANDIT DEENDAYAL UPADHYAY CIVIL HOSPITAL, RAJKOT	(1) BURNS (5) GENITOURINARY SURGERY (6) NEURO SURGERY (7) PEADIATICT SURGERIES (8) POLY TRAUMA (9)MEDICAL ONCOLOGY	4/Sep/12

**For more detail Ma website is  
www.magujarat.com & Toll Free Number is 1800-233-1022.**

# References:

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